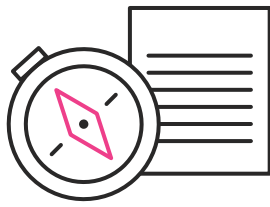


# SMALL BUSINESS MARKETING KITS

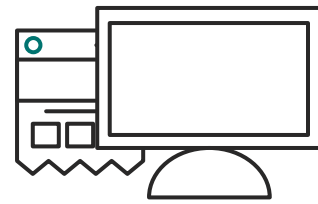
to help you pivot and support sustainability



## CRISIS COMMUNICATION

- + Business Response Statement, Composed and Formatted in Branded PDF
- + Home Page Website Updates with Link to Full Business Response
- + Branded Social Media Graphics and Copy for Facebook, Instagram & Twitter\*
- + Client Complaint Response

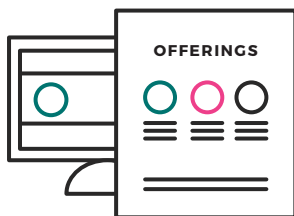
INVESTMENT \$1590



## WORDPRESS E-COMMERCE

- + Online Shop Added to Website (includes up to 15 products)\*
- + Payment Funnel and Confirmations
- + Two Branded E-blasts, Announcing Online Shop
- + Branded Social Media Graphics and Copy for Facebook, Instagram & Twitter\*

INVESTMENT \$2625



## UPDATE YOUR SALES FUNNEL

- + 60-Minute, 1:1 Brainstorming Session to Define Offer and Details
- + Offer Flyer
- + Offer Added to Website
- + Branded E-mail Series Promoting Offer
- + Branded Social Media Graphics and Copy for Facebook, Instagram & Twitter\*

INVESTMENT \$2640



## BUSINESS COACHING

- + (3) 60-Minute, 1:1 Strategy Sessions with Krista
- + Complete Website Audit
- + 30-Day Marketing Action Plan

INVESTMENT \$1260

GET IN TOUCH WITH OUR TEAM AT  
[INQUIRY@PATHANDCOMPASS.COM](mailto:INQUIRY@PATHANDCOMPASS.COM)  
TO BOOK YOUR SPOT.

### FINE PRINT

- \* Pricing applies to Wordpress websites built within the last 3 years. These updates can be made to any website platform, but additional fees may apply if other updates are necessary.
- \* Posting and managing any social media or email content is not included in pricing BUT we can help with any and all implementation.
- \* All coaching sessions must be used within 6 months of purchase.
- \* Standard Agreement Terms and Conditions Apply